

2016 Child Care Business Summit Agenda

Thursday, December 1, 2016

Wyndham Virginia Crossings - Glen Allen, VA



Time	Topic
7:45-8:30	Registration and Light Breakfast
8:45-9:00	Welcome and Opening Remarks
9:00-10:00	VA Department of Social Services Panel: Overview of Upcoming Changes to Child Care Policy Licensing, Subsidy, the VA Quality Rating System, and more
10:00-10:15	Networking Break – Visit our Vendors
10:15-11:15	Morning Session (you will select one)
	Holistic Leadership: Want a great place to work? Understand how having basic systems in place can aid in decision-making and foster a high quality work culture.
	Child Care in a Box: The VA Shared Services Network: The VA Shared Services Network is an easy-to-use website for program resources and discounts.
	Follow the Money: Cash Flow and Strategic Economic Decisions: Budgets are tight and operating a child care business has never been more challenging or time-consuming. Make smart decisions based on cash flow planning and learn about business in the competitive child care market.
	Protect Yourself & Your Business: Risk Management Strategies: Expert advice on maintaining a well-rounded risk management program to ensure the safety and security of your business.
	All Things Professional! Professional Development Opportunities in Virginia: Learn about training and technical assistance opportunities available to you through Child Care Aware of Virginia.
11:15-11:30	Networking Break – Visit our Vendors
11:30-1:00	Child Care Appreciation Awards Luncheon & Ceremony Keynote Speaker, Emily Ballance
1:00-1:15	Networking Break – Visit our Vendors
1:15-2:15	Afternoon Session 1 (select one)
	Winning @ Business! Operating Tips for Success: Virginia’s Small Business Development Centers – What they are; where they are; how they can help your program.
	HR Hot Tips: Setting the Stage for a Great Show: Interviewing, hiring, orientation, performance reviews and building an enthusiastic culture are among the 10 keys for creating a high quality program for staff, children and parents.
	Funding Your Passion: A Beginner’s Guide to Fundraising: Fundraising is a challenge for any business! Learn how to create a fundraising plan and expand resources for your program.
	Maximizing Food Dollars: Understanding the benefits of the Child and Adult Care Food Program, which reimburses child care programs for healthy meals and snacks for the children in your care.
	Know your Strength: Exploring & Leveraging your Leadership Skills: It’s important to know yourself, your strengths and limitations. Learn how to leverage your skills to become a more effective leader.
2:15-2:30	Networking Break – Visit our Vendors
2:30-3:30	Afternoon Session 2 (select one)
	Marketing Your Program: Maximizing Enrollment! Learn about the latest in marketing techniques, including web and social media strategies, to reach today’s generation.
	Why EQ Trumps IQ: High Quality Programs Depend on Staff with High Emotional Intelligence! Learn about the 5 building blocks of emotional intelligence and how you can raise staff EQ.
	What is the Cost of Quality? The Provider Cost of Quality Calculator: How much does it really cost to operate a high quality program? See a demo of the cost calculator to learn how you can use it in your program.
	Coach-Click-Connect! Maximizing Staff Development: Enhance the quality of your staff through online coaching and mentoring resources.
	Engaging Families: Best Practices from Head Start: High quality programs include strategies that involve parents and families. Learn from Head Start’s highly-effective practices.
3:40-4:00	Closing Remarks