

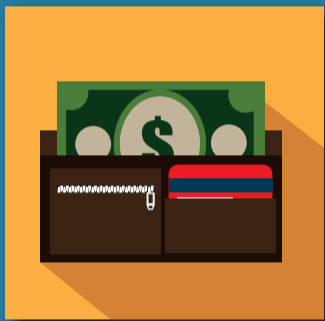
THE BUSINESS CASE FOR Investing In High Quality Child Care in Virginia



More than 402,000 children depend on paid child care every week in Virginia.



QUALITY CHILD CARE



helps parents **earn**



helps children **learn**



Quality child care is essential to the safety and healthy development of children, particularly in the school readiness of low income children.



Access to **high quality child care** leads to a **more skilled workforce**—school readiness leads to better school performance, increased high school graduation rates and students college- and career-ready.

Especially for low-wage workers with children, the decision to work or seek additional education may depend on the availability of affordable child care.

CHILD CARE'S ECONOMIC CONTRIBUTION

\$1 billion

VA child care industry revenue of \$1.1 billion led to another \$1 billion in spillover impact on local economies.

15,900

The VA child care industry employs about 40,552 individuals who support an additional 15,900 jobs in local economies.

\$450 million

The \$583.5 million in VA employee and proprietors' earnings within the child care industry generates \$450 million in additional earnings throughout VA.



Building with blocks today.
Building the economy tomorrow.

Families and employers depend on **quality child care** for more stability for today's employees and to invest in tomorrow's workforce.